



# nevaya.

**we enhance tv & wifi for hospitality**

**cloud-based for  
hassle-free  
installation**



**beautifully  
customised for your  
brand**



**easy to use for both  
hotel and guests**



**advertise services  
and generate  
revenue**



**enhance your guest  
experience**



**available in any  
country around the  
world**

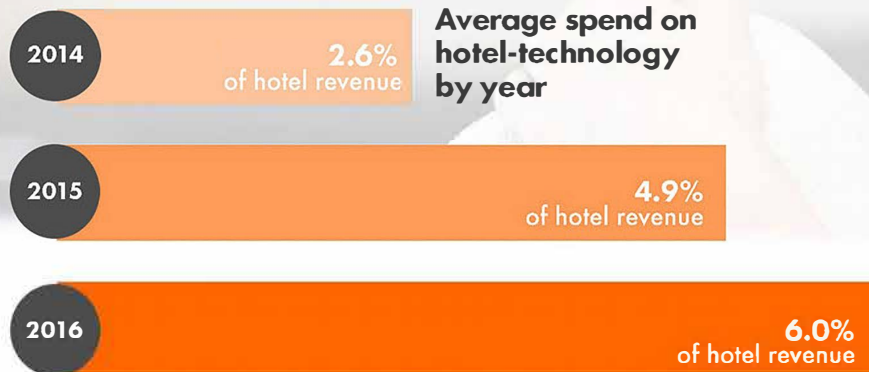


## technology for hospitality... is your business keeping up?

Hotel guests are becoming increasingly tech-savvy, carrying more personal screen devices than ever before. According to recent research, the impact is causing some significant changes for hoteliers, adapting strategies to keep up with the increasing "tech-on-tap" demands of their guests, enhancing the In-Room Entertainment (IRE) experience is becoming a higher priority than ever before.

Nevaya TV helps hoteliers to offer the comfort of a "from home" experience for your guests, through features such as screen-mirroring, and personal messaging. Furthermore, Nevaya also provide further luxuries such as premium content for guests prior to home-release, without any unnecessary cost to the hotel.

So how is this trend affecting the way people engage with their in-room entertainment?



The average hotel technology budget is growing each year, with IRE now recognised as the biggest area for investment, second only to security.

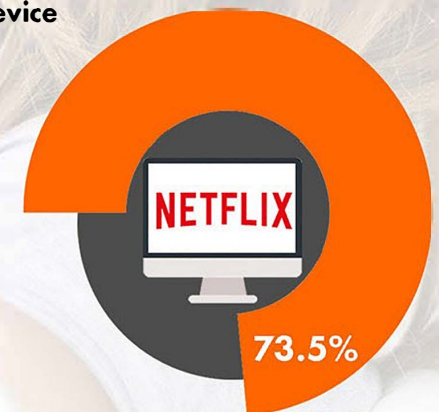
media streaming & screencasting are considered **VERY IMPORTANT** for hoteliers



attempt to connect their device to their hotel room TV



actively use some form of media streaming account



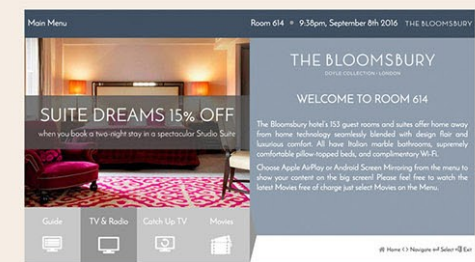
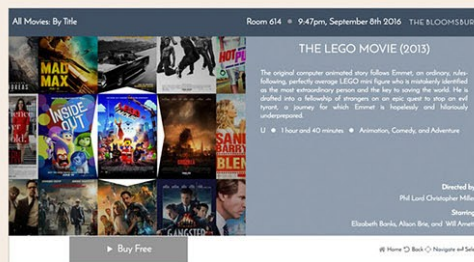
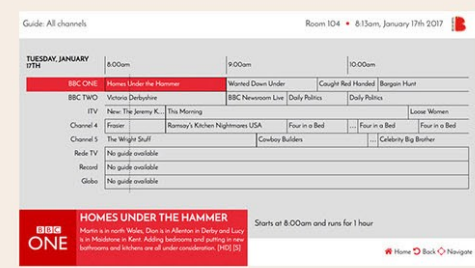
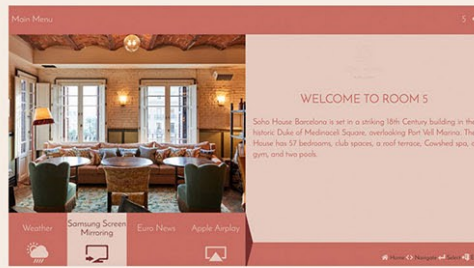
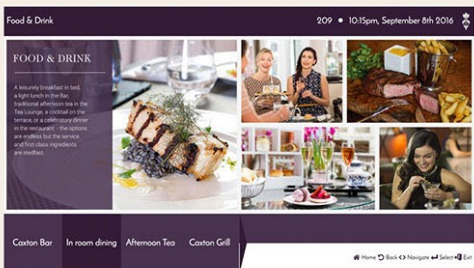
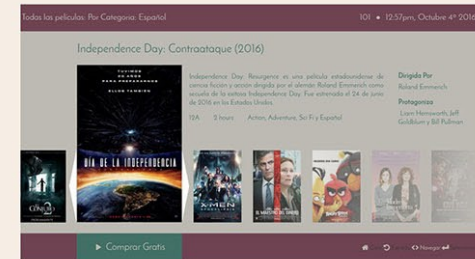
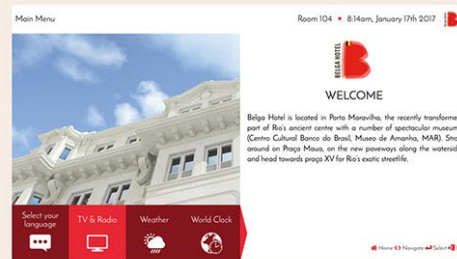
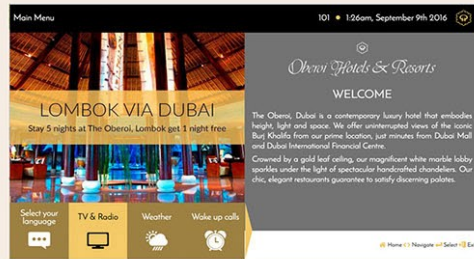
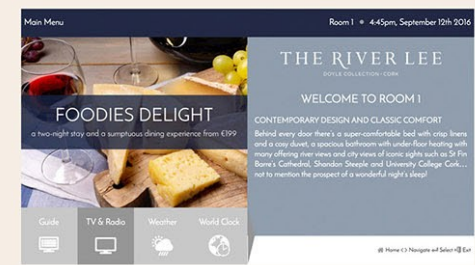
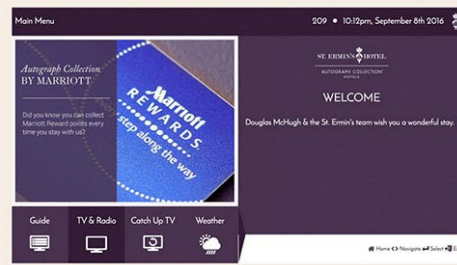
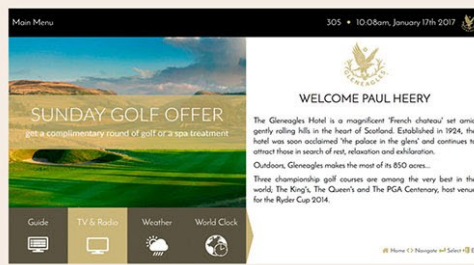
would prefer to view their media streaming accounts on hotel TV

## benefits for your business

Why choose the best TV solution for hospitality on the market:

- **Affordable.** Nevaya TV's innovative features and cloud-based technology make it an extremely affordable, highly-competitive, premium product in the hotel software market. The intuitive design enhances the experience for you and your guests, with numerous benefits against our competitors.
- **Adaptable.** Nevaya TV is adaptable to the unique requirements of your business, with a selection of clearly defined package options available to best suit your needs.
- **Increase RevPAR** Create new opportunities to increase your RevPAR, communicating in-house promotions direct to your target audience.
- **No-hassle** Nevaya TV's cloud-based technology means it is fast and easy to deploy. Installation is simple and takes only 3 minutes per room. Nevaya TV's cloud-based technology does not require costly hardware and therefore minimises maintenance issues and cost.
- **Multi-tenanted control** Versatile functionality allows Nevaya TV to be applied in various locations with ease. The unique portal access, allows the screen-display to be controlled either locally or as a central control for multiple venues.
- **Simple process** Nevaya TV's dedicated portal makes it simple to login and manage your displays with ease while our support team are also available to directly assist with any further information. Health diagnostics
- **New revenue opportunities** Generate revenue from third party advertising.
- **Enhanced guest experience** Premium content and intuitive screen-mirroring technology allows guests to enjoy their in-room entertainment exactly as they choose.





# beautifully bespoke for your brand

Nevaya TV's interface is versatile and can be adapted to work synonymously with your branding, showcasing your imagery, logos and brand identity in a professional presentation package.





## nevaya**tv**. overview



### simple design. easy to use.

- manage multiple locations online with ease
- simple navigation for guests
- easy set-up and management for your location
- easy to customise communications for sub-groups
- monitor usage through clear online reports



### premium content. risk-free.

- watch movies from the leading Hollywood and Independent film studios
- improve guest experience with movie titles prior to home release
- multi-lingual movies available on demand
- guest pays for content
- no additional server costs or minimum payments



### Cast content. wireless streaming.

- allow guests to cast their own content on screen
- enjoy Netflix, YouTube, Spotify and other TV apps
- wireless cast content
- available for Android, Chromecast and Apple AirPlay

## nevaya**tv.** overview



### fast installation. no hassle.

- cloud-based technology for affordability and installation in minutes
- reduced labour time for low-cost installation
- reduced maintenance costs due to cloud-based service and no on-site server



### promotional features. generate revenue.

- advertise products and services
- communicate useful information
- optional third-party advertising
- upload your promotional artwork
- instant targeted messaging service



### versatile functionality. not just for hotels.

- healthcare providers
- small hospitality businesses
- education establishments
- managed accommodation





## nevaya**tv.** features

Cloud hosted technology with Amazon Web Services	Minimal disruption to operations (takes 3 minutes to install) Super-reliable Low cost (no hardware installation or maintenance) Multiple venues can be controlled centrally or locally at the click of a button
Exclusive global partnership with Samsung	We focus our development efforts on this leading global TV brand so hoteliers and their guests benefit from new features and unparalleled reliability quicker than our competitors.
Pre home release movies on demand from Sony, Fox, Warner Bros, Disney and Lionsgate	Guests are able to view newly released movies, not yet available for home viewing.
Movie content updated 12 times a year	Hoteliers always have the most up-to-date movie titles available for their guests.
Adult movies on demand	Wide range of content available for opportunities to increase RevPAR
Child lock on age restricted movies	Protects children in the room from watching content they are too young to view
Electronic program guide (EPG)	Guests can see what's on now and next for live TV
Manage and control TV channels and categories	Allow your guests to easily access popular and local TV channels in any way you choose
Dynamic channel and movie grid with movie/channel information	Intuitive design allows guests to quickly and easily navigate live TV channels and movies.
Integration with your PMS (Property Management System)	Welcome guests with their name displayed on the TV. Automatically and discreetly add movie charges to the guest's bill. Present customer loyalty scheme information.

## nevayaTV features

Fully customised in line with your brand. Centralised branding control on a per site or chain/brand basis	Promote your business with professional representation. Communicate your brand with logos, imagery and customised interface.
In-room directory	Publish an interactive and live in-room directory for your guests that can be instantly updated at any time.
Simple user interface	Easy to use and intuitively designed for guests. Simple portal access for hotelier navigation.
Remember guests' favourite channels	Make guests feel recognised on their return by offering their favourite channels as selected from the previous day.
Change background at different times of day	Subliminally advertise in-house services, tailored to the time of day.
Wireless mirroring of guest content for both Android and Apple devices*	Allow guests to enjoy their own video/music/photos on the big screen. Enhance guest experience at no extra cost to your business. Convenience for guests with a personal "from home" experience. Broadens offering to include Spotify, NetFlix, YouTube, Amazon Prime etc., as personally chosen by the guest.
Smartphone interactive remote control without having to download an app	From the comfort of their own smartphone, the guest can explore available channels and movies, and all other typical remote control features.
Access on-demand apps eg. YouTube, Tune-in Radio, Red Bull TV etc.	Guest can watch content on demand when they choose.
Advertise in-house services	Opportunity to increase RevPAR by promoting services Target sub-groups with ease.



## nevaya**tv.** features

In-room targeted messaging and communications	Send discreet messages to the TV Enhance guest experience with personal touch Save time for your team and guests by updating information to all rooms at the click of a button (eg. room service menu, new offers etc) Target subgroups or individuals with ease.
Platform to advertise third parties	Opportunity to generate additional revenue by allowing external companies to advertise to your guests
Guest pays for content viewed	Improve guest experience with premium movie titles prior to home release No additional server costs or minimum payments
Multi-level employee access	Give different employees different access rights to Nevaya TV, allowing suitable control and access for the team to interact with the TV system.
Live system status view of TVs	Be confident at a quick glance that there are no issues with the TV before the guest checks in.
Live TV support over coax (digital/analogue) or data cabling (IPTV)	Make use of your existing coax cable infrastructure, or offer HD IPTV over a single data cable without the need to install coax (new build/refurbishment)
Guest TV user interface supported over WiFi or data-cabling	For hotel rooms, without data cabling you can still offer Nevaya TV across your WiFi, allowing live TV to be delivered via the existing coax cable.
Offline mode	If your internet connection goes down for any reason, the guest can still watch live TV
Housekeeping maintenance reports from the TV	Allow housekeeping to easily report maintenance issues eg. stain on carpet, light bulb needs replacing etc allowing issues to be quickly resolved.

## nevaya**tv.** features

Multilingual

Welcome guests from all over the world in their native language

World Clock

Guests can easily refer to the world clock so they know what time to call work colleagues and family

Weather

Guests view live weather information, improving their comfort so they know what to wear



## what our clients say...

*"The Nevaya system is unique in the marketplace... you can see the difference straight away. The quality, the clarity, the way it delivers the picture, the ease of use for guests... and these things are paramount."*

*"We can manipulate the TV landing page and put promotions on them. That, in itself, creates revenue. It keeps the guests in-house."*

**Colin Farquharson**  
**Property Manager, St Ermin's Marriott**

## some of our clients...

AUTOGRAPH  
COLLECTION®  
HOTELS



 THE MANDEVILLE HOTEL

MORGANS  
HOTEL  
GROUP



SOHO HOUSE

**bloc**

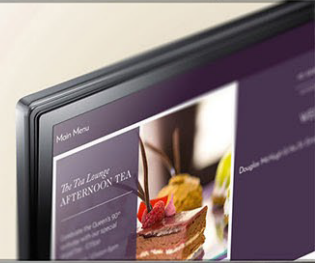
For More information or to see a demo Contact  
1300 80 27 28 | [sales@swishhospitality.com.au](mailto:sales@swishhospitality.com.au)



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