



100% LEGAL ENTERTAINMENT SOLUTIONS FOR YOUR LICENSED VENUE

- The Right Music At The Right Time ↪
- Advertising That Works ↪
- Digital Signage ↪
- Digital Menu Boards ↪
- Number Generator (Meat Raffles / Badge Draws) ↪
- Slash Your Entertainment Costs ↪
- Great Entertainment with Karaoke ↪
- Visual Trivia ↪
- Mini Games (Horse Racing | Wheel Of Fortune) ↪
- Easy Conversion From Other Providers ↪

Control Your Environment, Your Ambience, Your Demographics & Ultimately, Your Profit!

Call Swish Hospitality 1300 80 27 28

WHO ARE WE?

Swish Hospitality is a solutions-driven company and we support our customers from start to finish. We provide effective Hospitality TV systems to allow your business to grow and deliver an outstanding customer experience that will help your organisation to stand out. Our constant drive towards innovation allows us to view your needs through our eyes and provide bespoke solutions to meet and exceed your goals. We offer you the solution and offer you the support you need for you and your team.

A REVOLUTIONARY SYSTEM FOR YOUR VENUE

We can configure your system to suit your budget and your needs



SWISH MUSIC

Swish Music is an automated business music, messaging and entertainment system. Swish Music allows you to quickly & easily construct audio & video programming and advertising your customers want to see & hear.

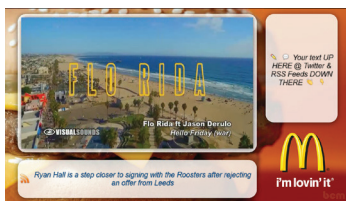
Enjoy complete control over your audio/video & marketing environment. Program and play CD quality songs & HD quality video clips in custom lists that you create. Change music for different times of the day to entertain various customer groups. Inform with advertising and informational messages, effectively creating an "in house" radio/TV station.

This system is the answer to the music and messaging needs of your licensed Club, Hotel, retail store, hospitality business, activity centre, office, factory, public venue or DJ operation. It provides ease of use plus complete control of your Audio/Video environment, leading to increased revenue and increased profits.

MULTI-ZONE CONFIGURATIONS ONE MUSIC SYSTEM | 4 INDEPENDENT HD ZONES



Zone 1 with custom frame, music video, RSS feeds and text



Zone 2 with custom frame and advertising



Zone 3 with advertising can be jpg or motion video



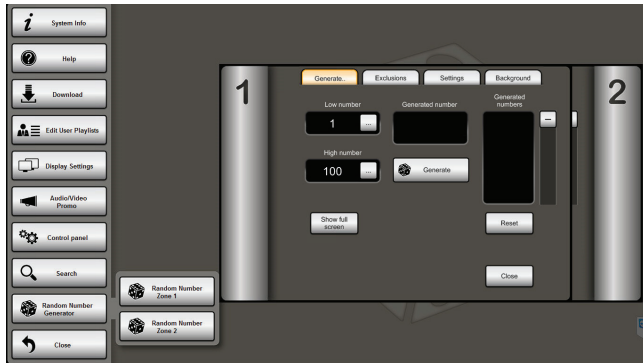
Zone 4 custom frame and have music video or advertising in white box



RANDOM NUMBER GENERATOR | BADGE DRAW

Your Swish Music RNG couldn't be easier to use, using the Edge Remote App, choose which zone you want your draw to display on, set up the parameters of your draw with the right range of numbers, then simply press generate to see your numbers displayed on your TV's. You can choose your backgrounds, exclude numbers plus much more.

INTERFACE



DISPLAY TV



Swish Music Features

- Pre-loaded with hundreds of playlists and categories
- Chart lists regularly updated
- Schedule playlists by date and time, or days of the week
- Smooth auto-mixing between songs to hold and build the atmosphere in your venue
- Modern and easy to use layout
- Playlists - use our pre-made playlists or easily build your own
- Custom on screen digital advertising and custom screen frames
- Built-In Picture Editor - create your own professional looking ads on the system
- Schedule advertising by date and time and set an expiry on advertisements
- Double ticker for scrolling messages with custom backgrounds and fonts

- EDGE REQUEST APP functionality, allowing customers to request songs from their phones and provides an advertising space for the venue
- RSS and Twitter scrolling live feeds, with options for custom messages, news, sport and weather
- Full access from any android or iOS device for remote use.
- High Definition music videos
- Re-mastered audio content to ensure consistent volume levels and sound highest quality
- Sound effects for Birthdays, New Year's celebrations and more
- Favourites - pre-set your preferred playlists and categories and whenever we add new content to them they'll automatically download to your system
- Built in random number generator for bingo, prize draws and raffles!

ADVERTISING | MENU BOARDS & CUSTOM FRAMES

With your Swish Music you own & control all advertising on your system. Have your venue displaying promotional videos, images, announcements and menu boards. You can even easily create your own ads on your Swish Music system from hundreds of preloaded graphics with your choice of text.



BOOST SALES

Boost sales by raising product and promotion awareness, increasing per item transaction levels and utilizing the power of suggestive selling. You can even create an additional revenue source by selling advertising space to your suppliers or to non-competing local business. Cut overheads by eliminating costly print media, long turn-around times, short lived point of purchase material & marketing materials storage. Improve your customer experience by shortening wait time perceptions and by adding high-tech, aesthetically pleasing displays to your environment. Swish Music provides all the music and control you need to have the right musical signature for your brand. You can even create themed program schedules using music videos and visual ads to get the perfect content mix needed for your customer demographic.

KARAOKE

With your Swish Music system you can host a karaoke night any day of the week, without the expense of paying for a karaoke operator. You have access to the latest hits and all your favourite back catalogue material. All of our karaoke content is supplied by Sunfly Karaoke.

According to BMI (Broadcast Music Incorporated), Karaoke is a \$10 Billion worldwide industry. Leverage the popularity of the "Idol" craze by hosting singing competitions in your venue on off peak nights.

Karaoke is a popular form of entertainment with all ages and it allows your customers to shine in the Lime Light! The interactivity that karaoke generates will keep your customers staying longer & returning more often.



DOWNLOAD

Still waiting for update discs? With Swish Music you can download from our extensive library at anytime. Swish Music even lets you set your favourite genres and playlists and let it download automatically when new content is added

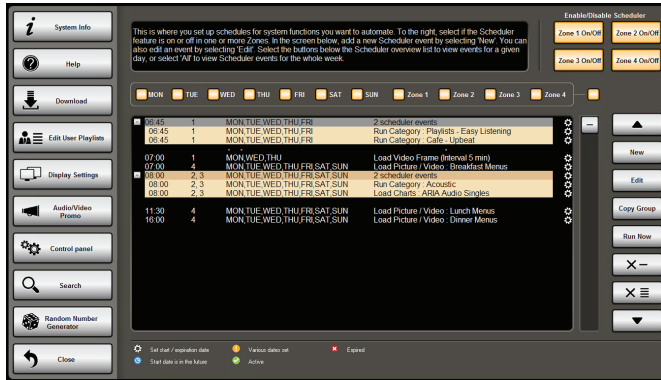
RSS AND TICKER

Update your customers on sport, the news or menu for the day, Get valuable information onto your screens. Scrolling messages on your screens – customise by you direct from a website or third party program like Twitter, Facebook etc. Have the latest news, stock markets, sport and weather. Customised tickers can be done on the fly and there is a selection of cool, funky icons to make the ticker more eye catching than simple text. You can place the ticker at the top or bottom of the screen or even have two tickers running simultaneously.



IMAGE EDITOR

Create your own adverts or use one of our templates. Swish Music even has a built in image editor! Use your own photos to create advertising images with text over, selecting from an array of fonts and colours to make professional looking ads. Or use our templates for promos like Christmas, Father's Day, Mothers Day, Sports etc.



SCHEDULER

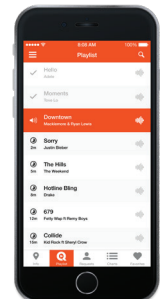
Set and forget! Schedule playlists to start, stop, and insert a regular announcement like "The Ode" or an advertisement according to your venues weekly events and special functions. Having a once off promotion add the start date and set the end date so you don't have advertising that is no longer current. Manage your Music | Advertising | Announcements | Custom Frames | Menu Boards | RSS feeds with the most powerful scheduler on the market

TECHNICAL SUPPORT | REPLACEMENT SYSTEMS

You're not alone. Swish Hospitality support team is there to assist you in maximizing the investment in your Music Solution. Your business depends on reliable service, so we offer an exchange program to keep the music playing in case of a system malfunction. To sum it up, Swish Hospitality provide quality entertainment on a very reliable platform. We also have 100's of help tutorials built into the system so you can have a refresher course on the many functions available, but we are also a phone call away where we can dial into your system via TeamViewer and help with your enquiry.

100% LEGITIMATE & LEGAL MUSIC GUARANTEE

Swish Hospitality has secured for you, the rights to use all provided content with each and every system, providing you with a 100% legal playback solution. With your Edge Music system, Swish Hospitality can provide all the music programming tools you'll need to maximize your investment.



TAKE CONTROL OF YOUR MUSIC NOW!

Edge Request - The new app feature for the Swish Music System! Edge Request is all about enhancing your guests experience by enabling them to request their favourite songs in your venue, as can manage the app directly from their Edge Music system, all the while having complete control over what gets played - no juke box style carnage here! The app even gives venues the ability to display promotional and informative custom messages to its users.

EDGE REMOTE

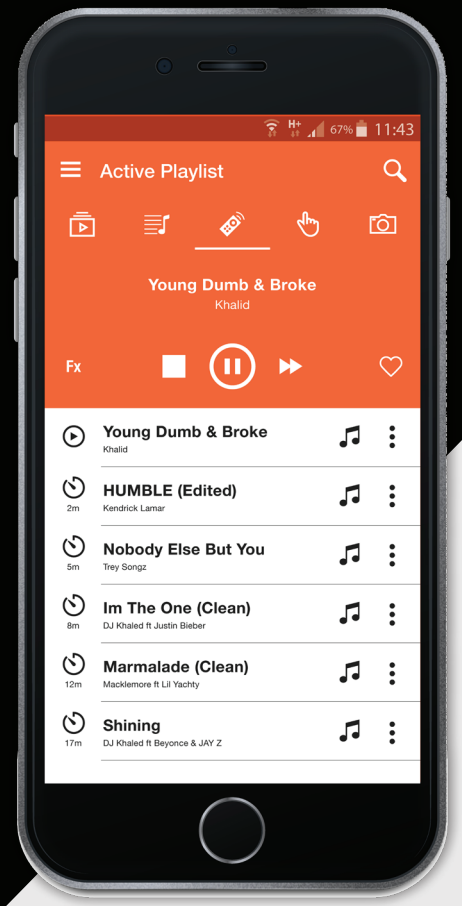
Remote Management Application for iOS / Android

This management app is designed to allow you to control your Swish Music system wherever you may be in the world. You can add as many Swish Music systems as you would like and there are 3 different levels of USERS you can add to the system.

➤ The first series of numbers is for users you want to have full control of the system. This will allow them to Play/Pause/Stop, change songs, load playlists, upload images and change system settings. Control number generator and other features of your Swish Music system.

➤ The second series of number is a "Basic" user, this user has the ability to Play/Pause/Stop, change songs, load playlists, upload images. This Basic user is restricted from changing any system settings.

➤ The third series of numbers is for "Restricted users". This code is used if your venue ever has an outside company/party coming to your venue, you can provide this code so they can actually use your Swish Music system to create a playlist and upload it to your Swish Music system. When this company/party then load the specific playlist of music they would like to hear.



VIDEO TRIVIA AND MINI GAMES

Visual Trivia is a Fully Interactive Live Game Show, wireless keypads, fastest finger questions, multimedia, multi choice questions that is Fun and Entertaining. Not just a boring Q&A quiz! Everything is on the screen! Successful trivia nights equate to return patronage, additional revenue and positive word of mouth for your venue.

- No Pens,
- No Paper
- No Cheating

For further details please contact
Swish Hospitality – 1300 80 27 28